



Message from Adama Chair of the Owner Linkage Committee

Sevananda, the business, is doing very well and towards that end, we appreciate and give thanks for the diligence and leadership of our managers, staff, the consistent patronage of our customers and member-owners as well as the leadership and efforts of our “not so new” GM, Ahjzah Simons implementing the objectives, vision and directives of the Board of Directors on behalf of the member-owners.

The issue, however, is that *Sevananda, the Cooperative* must be rebooted, which means that over the past several years we’ve lost our momentum as a Cooperative. Unlike corporate agendas or traditional businesses, Cooperative member-owners create vision, values and set the direction of growth and progression reflective of their ideals, desires, and needs, which is representative of the collective concern of families and communities.

Multi-trillion-dollar business in the creation of sickness, illness, disease and death under the tenants of capitalism and its laissez-faire (let the buyer beware), free-trade and globalization initiatives have undermined the wellness of everything and everyone everywhere. We all are impacted and influenced by it, which is the fuel that can ignite our fire to look deep within ourselves as to what is our motivation for shopping and being member-owners at Sevananda and what can we do about it.

We are not the neighborhood community coop that began over 40years ago, we serve diverse communities, members and customers come here from the many cities outside of metro Atlanta. Many of the products that we carry can be purchased from Walmart, Kroger, Publix or many other grocery stores, but what is powerful about membership with the Coop Sevananda is the present opportunity to create a more dynamic vision for how we respond to the global initiative to delude people into thinking prosperity by any means necessary works.

To really progress in creating vision, making decisions, creating and implementing policy that facilitates our best way forward ensuring greater food security, as well as wholistic education and training in cleansing, healing and regenerating ourselves, families and communities, we must create the dialog, the conversation as to what our needs are and how can we meet those needs with the resources we have as a Cooperative.

Where are you in the greater scheme of actively exerting a full life’s urge in reclaiming your power and enthusiasm for life? What will it take for you to become an active participant as a member-owner. I am aware that many people will not do more than they are doing unless they are motivated that translates to something meaningful and tangible for them, just as many people work the jobs they do because of the financial benefit, if they were not getting paid they wouldn’t be there. We must be clear about our “why” we are members and “what” matters to us that we would invest time, energy and resources to show up at meetings or conference calls to have a say in the way forward. If you are ready to take your involvement to another level, call me 678-760-9299 to discuss it or go to www.sevananda.coop look at the list of committees you may be interested in and fill out an application at the Customer Service desk.

In the Light and Love of Service,

Adama,