



Sevananda's Artist Alliance

Sevananda's Artist Alliance is a collective of local, community based artists, involved in the disciplines of visual, performing and craft arts. This collective will be showcased by Sevananda through such vehicles as the Healthy Happy Hour event, artist showcasing in our foyer in which the artists themselves sell their creations and various Sevananda special events such as, Organica and Harvest.

The goal of the Artist Alliance is to give local artists a place to showcase and sell their art, while providing the community a great service. That service is to spread the beauty and wellbeing that art has to offer. Sevananda will provide a vehicle for exposure and in turn, we ask our artist to please keep share positive messages and information about Sevananda and our mission.

We are community owned and place a great emphasis on giving back to the community; therefore Sevananda retains 10% of the sales of creative works with 5% going to benefit our Be The Change non-profit program and 5% to benefit Sevananda administratively.

The Artist Alliance will work diligently with our artists, garnering them as much exposure, including being interviewed on Co-op Central, our radio program, features in Co-Options, our monthly newspaper, and other Sevananda functions.

We look forward to working with you and trust this is the beginning of a long relationship between the artist community and Sevananda.

(Please note: Complete form and email to tashat@sevananda.coop or call 404-681-2831 Ext. 111

In Service,

The Sevananda Family



Artist Alliance Members

- 1) No offensive language, animal cruelty, racism, political statements
- 2) The artist is responsible for hanging, striking, and otherwise setting up and taking down their own work. This Artist is responsible for the care and handling of their work. Artist will work with Sevananda staff to create the best presentation of art and withing Sevananda operational guidelines, policies and procedures. Sevananda is not responsible for lost, damaged, or stolen work.
- 3) Sevananda will receive a total of 10% of all sales of both Visual art and compact discs, with 5% going to Sevananda and 5% going to the Be The Change Partner program.
*Does not apply to arts and craft fair in foyer.
- 4) Artist may participate in the following disciplines:
Arts and Crafts (Artist Market Fridays 4-8pm)
Visual Arts (Showings at Member Mixers and Member Gatherings)
Performing Arts (Performances at Member Mixers and Member Gatherings)

Artist Alliance Member Name _____

Artist Alliance Member Signature _____

Date _____

Sevananda Natural Foods Market Staff Name _____

Sevananda Natural Foods Market Staff Title _____

Sevananda Natural Foods Market Staff Signature _____

Date _____

SEVANANDA

NATURAL FOODS MARKET
~cooperatively owned since 1974~

Artist Name _____

Address _____

City, State, Zip _____

Phone# _____ Email _____

Website _____ Beginner/Intermediate _____

Other Social Networks

___ My Space ___ You Tube ___ Twitter ___ Facebook ___ Ning ___ Linked In

___ Blog ___ Other Online Presence _____

Tell us about you, your mission and vision for your work _____

Short Term _____

Long Term _____

How can Sevananda support this mission and vision _____

Alliance Partnership _____

Photos _____ **Bio** _____ **Artist Statement** _____ **By** _____
CD Sample _____ **DVD Sample** _____ **Mp3** _____
Next Performance _____

Title of Artist Works _____

Quantity _____

Artist Participation:

Ananda Gallery _____ **Hire Date** _____ **Mgmt Approval** _____
(Staff Only)

Artist Market _____

Date _____ **Time** _____

Date _____ **Time** _____

Date _____ **Time** _____

Date _____ **Time** _____

Member Mixer/Appreciation Dates _____

Member Gathering _____ **Spring Date** _____ **Fall Date** _____

Alliance Period From _____ **To** _____